

Rich Kearney

Digital Media Producer

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EXPERIENCE

Plymouth Rock Studios

Senior Producer

Plymouth, MA

February 2008 – January 2010

- Created and implemented the media strategy of a major film and television studio development led by former Paramount Pictures and Boston Celtics executives.
- Managed staff of 10 employees providing video production, web development, branding, marketing, graphic design, and animation for internal and external clients.
- Produced 200 episodes of a daily web-based reality show documenting the planning and development of the studio project.
- Developed and managed both the studio website and a dedicated social network and video channel featuring original programming and user generated content.
- Initiated, managed, and reported on all social media efforts utilizing popular campaign and content management tools.
- Served as Sponsor Liaison to MIT Media Lab, providing guidance and coordination for the development and launch of the Center for Future Storytelling.

Boston University College of Communication

Adjunct Professor

Boston, MA

January 2009 – May 2009

- Created and taught a course in the film and television department focusing on the emergence of video content distribution on the web and mobile devices, and its impact on the programming and economics of the traditional television business.

Unsigned Artists

Video Producer / Production Manager

Grafton, MA

May 2007 – January 2008

- Managed all video production efforts at a startup social networking site for indie musicians. Oversaw budgets, purchased all equipment and supplies, commissioned videos from vendors in various cities, filmed and edited segments myself, and optimized all content for web distribution.
- Provided communications with design firm throughout site development process.

Platinum Communications

Project Manager

Somerset, NJ

May 2005 – September 2006

- Managed client relations from the time of sale through the completion of work on the implementation of complex telecommunications solutions.
- Received certification from Avaya in both sales and implementation of IP telephony.

1171 Production Group

Production Assistant / Production Coordinator

Hollywood, CA

January 2004 – June 2004

- Assisted producers in office and on set, coordinating the production of music videos for Warner Brothers, Interscope, Epitaph, and Roadrunner Records.

EDUCATION

Boston University College of Communication

Boston, MA

Master of Science in Television Management

May 2008

Graduated with distinction (3.8 GPA)

Activities: butv10 – *Programming Coordinator*

- Created and implemented the weekly programming schedule for Boston University's student run television station.

“On That Point” – *Producer*

- Oversaw all aspects of production for butv10's Telly Award-winning debate show. Wrote, directed, and edited many episodes.

“Res. Life” – *Production Coordinator / Key & Dolly Grip*

- Created and maintained production schedule, operated dolly, and oversaw all grip work for an original mtvU comedy pilot.

Ithaca College Park School of Communication

Ithaca, NY

Bachelor of Science in Television & Radio

May 2005

Concentration in Video Production

Activities: ICTV (Ithaca College Television)

SKILLS

- Proficient in Windows and Mac OS, Microsoft Office and Apple iWork
- Edit and design with Adobe Creative Suite, Final Cut Studio, and Avid Media Composer
- Programming experience with HTML and CSS
- Advanced knowledge of all aspects of high definition video production
- Expert in new media platforms and applications including WordPress, Tumblr, and Ning
- Experienced copywriter and screenwriter with Final Draft
- Avid blogger on media (www.kearneymedia.com) and music (www.richistyles.com)